

COMMUNITIES OF PRACTICE – A KEY STRATEGY FOR WELCOMING COMMUNITY 2.0



WELCOMING COMMUNITY 2.0

Through communities of practice (CoPs), Welcoming Community 2.0 offers bilingual health and social services professionals and students training and volunteering opportunities in agencies and organizations in five regions of Central Southwestern Ontario.

This approach promotes dialogue on service quality in a safe and transparent environment. It helps increase the visibility of Francophones and their needs in the target regions and develop synergies with other initiatives.

FOR AN EFFECTIVE COMMUNITY OF PRACTICE

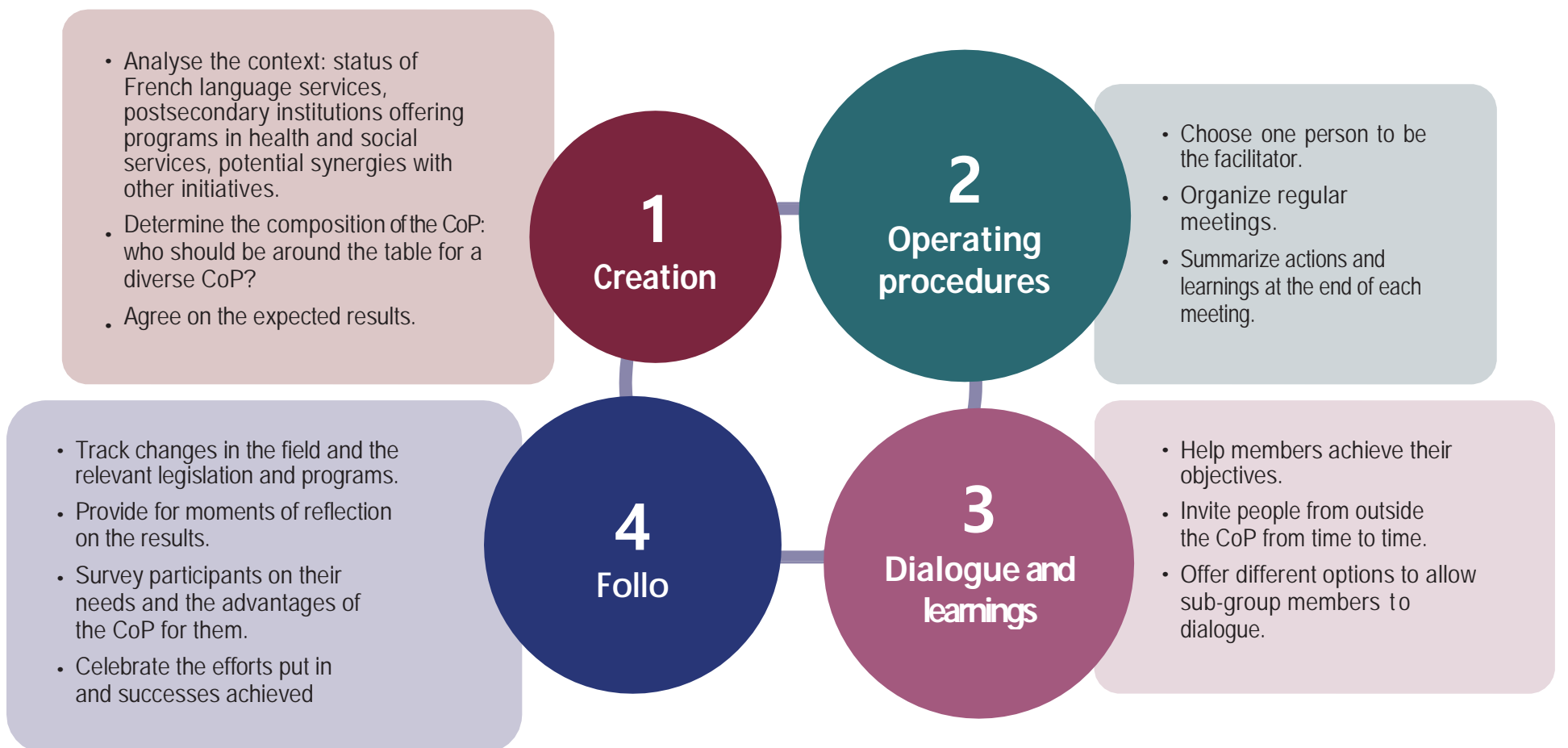
The three key components of a CoP

1 a shared clearly defined issue

2 shared practices that allow participants to understand each other and achieve a common goal

3 a diverse community as solutions depend on the coordinated actions of many stakeholders

STEPS IN CREATING A COP COMPATIBLE WITH THE WELCOMING COMMUNITY 2.0 APPROACH



The 5 Regions Participating

MISSISSAUGA HALTON

NIAGARA

NORTH SIMCOE

WATERLOO WELLINGTON GUELPH

WINDSOR LONDON

CoP Composition

Depending on the region, the CoPs were made up of a variety of members including:

- Community organizations
- Health service providers
- Bilingual professionals in different disciplines
- Representatives of postsecondary educational institutions
- Patients, Francophone residents or students

Examples of CoP Activities

- Promotional videos and social media campaigns
- Collaboration with colleges, universities and community organizations
- Student scholarships and placement matching
- Creation of a virtual community
- Distribution of resources in French for students